



Hong Kong

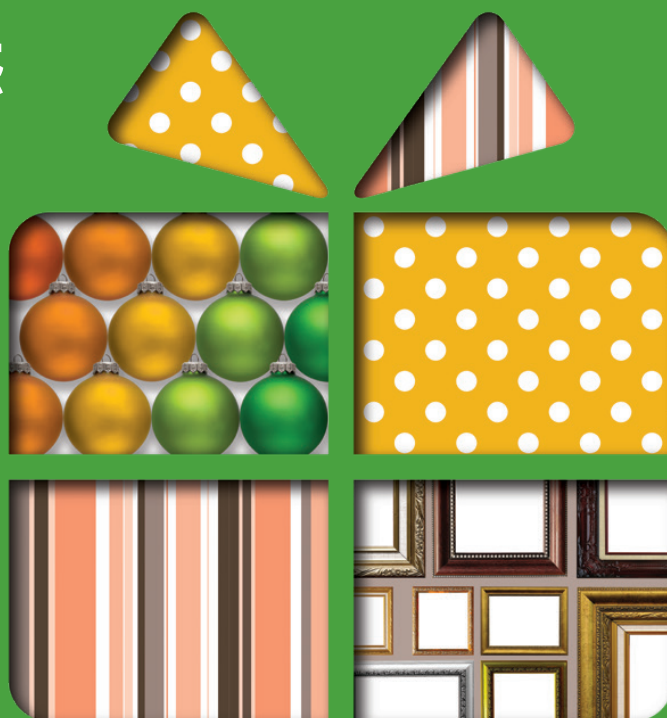
Gifts & Premium Fair | E⁺PLUS

香港禮品及贈品展

The World's Leading Gifts Fair with
Boundless Creativity and Inspiration

環球禮品盛會

匯聚無限創意與靈感



27-30/4/2027
Hong Kong Convention and
Exhibition Centre
香港會議展覽中心

20/4-7/5/2027
Click2Match (Online)
商對易(線上)

Co-organiser:
協辦機構:



THE
HONGKONG
EXPORTERS'
ASSOCIATION
香港出口商會
since 1955

Explore and Connect 推廣香港 創造商機



Showcase Your Products to the World 向環球買家展示產品

HKTDC Hong Kong Gifts & Premium Fair is the world's leading marketplace for the gifts industry, where manufacturers, exporters, wholesalers and designers alike connect with buyers from around the world and across various sectors, to do business, build relationship and explore the latest market trends!

香港貿發局香港禮品及贈品展是全球領先的業內展覽。製造商、出口商、批發商和設計師等與來自世界各地和不同行業的買家建立聯繫，開展業務、建立關係並探索最新的市場趨勢！

2026 Key Buyers 主要買家

Listed in no particular order 排名不分先後

BERENDSOHN

Diesel & DUTCH

臺灣蔦屋

Showercap

3D promotion

MAP
Mitra Adiperkasa

EASY
GIFTS

GIFT
MARKET

PromoLife

DIABOLICAL
"Creating something different"

HYUNDAI

TOTALLY HOT STUFF

DONDON DONKI

ディスカウントストア
MrMax

BETREND
STATIONERY / GADGET / GIFT / BOOK

Q HOME

GIFTS OF LOVE
BY ACE MARKETING SERVICES PTE LTD

OZON

Swinbell

FRAMAN

Ryman
Ryman

Product Zones 展區

Hall of Fine Designs 卓越廊

Showcases premium and designer brands in a suitably stylish and prestigious environment.

在時尚且華麗的布置中展示優質設計師品牌。

Deluxe Gift Ideas 精品薈萃

A section in Hall 1 highlighting a huge array of trendy, top-class gift products in deluxe booths.

於展覽廳1以豪華展台展示琳瑯滿目的時尚頂級禮品。

Stationery
文具

Corporate Gifts
公司禮品

Toys & Baby Products
玩具及嬰兒用品

Decorative Gifts & Festive Items
裝飾及節慶用品

Advertising Premium
宣傳贈品

Testing, Inspection &
Certification Services
測檢及認證服務

The Bespoke Hub
專屬訂製禮品

Tech Gifts
科技禮品

Selection of ASEAN
東盟精選

Green Living
環保禮品

Travel & Luggage
旅遊及行李用品

Hear What Exhibitors Say 參展商評語：



"Previously, I attended the exhibition as a visitor. This year, we decided to participate as an exhibitor. This fair is the best trading platform for the gift industry. On the first day alone, we connected with around 40 new clients from Asia, Europe, the United States and Africa, and received enquiries for customised products. We anticipate potential orders over the course of the fair to total around US\$1 million."

「之前我以訪客的身份參加過展會，今年我們決定作為參展商參加。這展會是禮品行業的最佳商貿平台。展會單日已接觸約40位來自亞洲、歐洲、美國以至非洲的新客戶，亦有買家查詢生產訂製產品，預計整個展期的潛在訂單總金額約100萬美元。」

Mohanmed Alayat • Founder 創辦人 • Alpha Art



"Hong Kong's strategic location and international reach make it the ideal platform for us. I see buyers from Malaysia, Thailand, and many other countries here. We target markets in Japan, the US, Europe, and other Asia regions, and we continue to meet buyers from new countries at every edition of this fair, which is always a pleasant surprise. The fair is instrumental in helping us go global, and we often meet buyers from the US and Canada. By the end of the fair, we typically collect around 150 contacts. Our participation has also fostered enduring partnerships, including three key relationships that have spanned over 20 years, with consistent business since we first met in 2003 at a HKTDC fair. Ultimately, these connections generate roughly US\$2,000,000 in annual orders for our business."

「香港的策略性地位及國際網絡是我們理想的平台。展會期間見到來自馬來西亞、泰國及其他國家的買家。我們目標市場包括日本、美國、歐洲及其他亞洲地區，每屆展會都會遇上新國家的買家，總是驚喜。展會助力我們拓展全球市場，經常與美國及加拿大買家見面。展會結束時，通常可收集約150個買家聯繫。約有3位買家合作關係超過20年，自2003年首次在貿發局展會會面後持續交易。我們透過貿發局平台每年接洽訂單約200萬美元。」

Sigejaro Onda • President 總裁 • Freeriders International Corp

2026 Fair at a Glance 展會概覽



3,520

Exhibitors 家參展商



125

Countries & Regions
個國家及地區



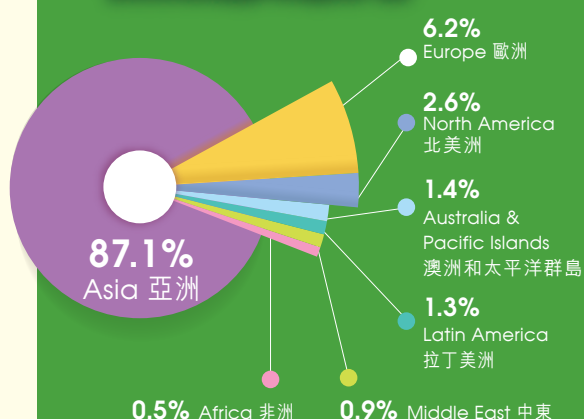
32,322

Buyers 名買家

Nature of Business 業務性質

35%	Importer, Exporter & Wholesaler (incl. trade org.) 入口商、出口商、批發商 (包括：工商組織)
22%	Retailer (Distributor+retailer+ etailer+mail order) 零售商 (分銷商、零售商、 網上零售商、郵購公司)
15%	Buying Cooperative & Buying Office 採購辦事處
9%	Others (incl. others + charity + religious + private indiv.) 其他 (包括：慈善組織、福利組織、 宗教團體、個人)
9%	Manufacturer 製造商
4%	Service Company 服務行業公司
2%	Government & Association (gov't, statutory body, consulate, prof asso) 政府機構及協會 (政府機構、公營機構、 領事館、商務專員公署、專業協會)
2%	Chain Store 連鎖店
2%	Department Store & Shopping Mall 百貨公司及購物商場

Number of Trade Visitors by Region 買家所屬地區分佈





EXHIBITION⁺PLUS

展覽+

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Reinventing trade fairs to serve you anytime, anywhere.
全新改造商貿展 • 全天候為您服務

A Brand-new Hybrid Model 全新融合展覽模式



Details
詳情

30+ Physical Exhibitions
實體展覽

SCAN² MATCH
掃碼易

Offline-to-Online Connection
線下到線上無縫聯繫

CLICK² MATCH
商對易

Smart Business
Matching Platform
智能配對平台

HKTDC

hktcdc.com Sourcing
貿發網採購

Continue to Source Beyond
Exhibitions
於實體展後繼續採購

Participation Fee 參展費用

► 9 sq.m. Standard Booth
標準展台 (9 平方米)
HK\$ 港元 39,870 / US\$ 美元 6,315
* Facilities include / 設施包括

► Custom-built Participation
特裝參展
HK\$ 港元 4,070 / US\$ 美元 625 (per sq.m. 每平方米)
(Minimum 27 sq.m. 最少租用 27 平方米)
Includes carpeting only 只包括地毯

HALL OF FINE DESIGNS 卓越廊

► Deluxe Booth (18 sq.m.)
卓越廊豪華展台 (18 平方米)
HK\$ 港元 108,300 / US\$ 美元 15,000
* Facilities include / 設施包括

► Custom-built Participation
特裝參展
HK\$ 港元 4,470 / US\$ 美元 685 (per sq.m. 每平方米)
(Minimum 30 sq.m. 最少租用 30 平方米)
Includes carpeting only 只包括地毯

DELUXE GIFT IDEAS 精品薈萃

► Deluxe Booth (9 sq.m.)
精品薈萃豪華展台 (9 平方米)
HK\$ 港元 54,500 / US\$ 美元 8,405
* Facilities include / 設施包括

► Custom-built Participation
特裝參展
HK\$ 港元 4,070 / US\$ 美元 625 (per sq.m. 每平方米)
(Minimum 27 sq.m. 最少租用 27 平方米)
Includes carpeting only 只包括地毯

* Booth Facilities include: fascia, spotlights, shelves, cabinets, table, chairs, partitions and carpet
設施包括：招牌板、射燈、陳列架、地櫃、檯、椅、圍板及地毯

EXHIBITION⁺PLUS

展覽+

EXHIBITION+ Package Includes 展覽+宣傳套餐包括：

2-week of Click2Match Service • 2-month membership and a complimentary
10-month extension on hktcdc.com Sourcing

兩週「商對易」服務 • 兩個月及額外贈送十個月貿發網採購推廣服務

Booth service fee (subject to booth size) + Default Online Package

實際展位(費用根據展位大小而定) + 網上宣傳套餐核心版

HK\$ 港元 3,000 / US\$ 美元 420

(Original value 原價：

HK\$ 港元 12,000 / US\$ 美元 1,560)

Manage Your
Participation With
Just One Scan
參展事宜 一掃即妥



BUD Fund Hong Kong enterprises could consider applying for the BUD Fund, the cumulative funding ceiling per enterprise under the BUD Fund is HK\$7 million. Hong Kong enterprises seeking information about eligibility and the scope of funding can visit the website of the BUD Fund (www.bud.hkpc.org), or contact the Hong Kong Productivity Council, the Fund Implementer.

BUD 專項基金 香港中小企亦可考慮申請「BUD 專項基金」資助，每間企業的最高累計資助上限為港幣七百萬元。如有興趣了解相關申請資格及資助範圍，可瀏覽「BUD 專項基金」網站(www.bud.hkpc.org)；或與基金執行機構——香港生產力促進局聯絡。

Organiser 主辦機構：



UFI Approved
International Event:
UFI 認證國際展覽：



Sales Enquiry Contacts 中國內地官方指定代理：



華港展覽(深圳)有限公司

CIEC Exhibition Company (ShenZhen) Limited.

Hong Kong Trade Development Council -
Exhibitions and Digital Business Department

Unit 13, Expo Galleria, Hong Kong Convention and Exhibition Centre,
1 Expo Drive, Wan Chai, Hong Kong
Tel: (852) 2584 4333 Fax: (852) 2824 0026 Email: exhibitions@hktcdc.org

香港貿易發展局 — 展覽及數碼業務部

香港灣仔博覽道1號香港會議展覽中心博覽商場13號

電話：(852) 2584 4333 傳真：(852) 2824 0026 電郵：exhibitions@hktcdc.org

www.hktcdc.com

CIEC Exhibition Company(ShenZhen)Limited

華港展覽(深圳)有限公司

Rm. 1501, International Chamber of Commerce Tower, Fuhua 3 Road, Futian
District, ShenZhen, 518048, China

深圳市福田区福華三路國際商會中心1501室

Mr. Kevin Yang 楊宇源先生 188 2339 2003

Tel 電話: 0755-8826 1079

Email 郵箱: yang@ciec.com.hk